



*A ladder was never meant
to rest upon.*

- T. H. Huxley



Student Poll Backs Nixon, Escalation

The Brahma Tales recently conducted a political poll in the junior-senior advisories. Students were asked to vote for their choice for president from the top three contenders: Nixon, Humphrey and Wallace. Or, if having no preference, to mark their ballots abstained.

They were also requested to state their feelings on the situation in Vietnam. Should the United States escalate (put more men), de-escalate (take men out) or keep the status quo (remain the same)?

And here are the results:

JUNIORS			SENIORS		
Nixon	66.5%	(186)	Nixon	57.2%	(187)
Wallace	17.5%	(48)	Wallace	19.6%	(47)
Humphrey	9.2%	(23)	Humphrey	11.6%	(28)
Abstained	6.8%	(24)	Abstained	11.6%	(28)
Escalate	66.3%	(185)	Escalate	61.8%	(144)
De-Esc.	25.2%	(70)	De-Esc.	28.7%	(66)
Status Quo	8.5%	(24)	Status Quo	9.5%	(21)

The results of the poll are in line with some national trends and against others. Richard Nixon has a commanding lead in our poll as he does in the national polls.

However, MacArthur students show a surprising dislike for Vice President Hubert Humphrey. In both classes, he is running well behind third party candidate George Wallace.

On the subject of Vietnam, the results are extremely surprising.

One would imagine, if we are to believe prominent information, that young people oppose the war in Vietnam. However, MacArthur juniors and seniors give escalation an overwhelming vote of confidence.

Ads Deserve Notice

Eliminate newspaper copy . . . Obliterate photographs and the pages of this issue are still not bare. Advertisements, an often unnoticed institution, lie exposed.

Situated as a weighted balance lining the bottom of most pages, advertisements are housed in square or rectangular boxes. It may be just this location and design that insures the obvious neglect or indifference of the student reader to this promotional method.

The motive of the staff for soliciting advertisements is for the financial well-being of the newspaper. Without ads, printing is not possible.

The intention of the advertisers is to attract a buying public. Teenagers' influence in consumer buying has proven that our youthful generation holds the majority of buying power in the United States.

Still, with some twenty-five city high school newspapers desiring advertisements, merchants turn their loyalty to neighboring schools. It is this spirited attitude of the community businessman that has not been fully recognized by MacArthur students.

As Brahmans we should patronize those businesses which care enough to support our school.

The Brahma Tales staff has discontinued one column inch advertisement because of their ineffectiveness; replacing these are bigger advertisements which the staff has sought to adorn pictorially and to encourage coupon or discount offers.

Check these advertisements; the specials and offerings are to each student's advantage. Appreciate the American competitive system and especially our advertisers.

As Brahmans, patronize those businesses which support MacArthur. Make the advertiser feel that his advertisement in the "Brahma Tales" or "Brahma" is justifiable for a sale increase. Let him know the "Big Blue" backs his business.

Brahma Tales

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Homecoming Set For Next Weekend

Game, Tea, Dance Planned By Council

By Debbie McClure

October 12 . . . Mac-vs-Churchill . . . Homecoming is only one week away.

Yes, it's that time again. Every other year, MacArthur students celebrate the glory and festivities of the traditional Homecoming Game.

This year's date is set for October 12, Saturday night, at 7:45, when the MacArthur Brahmas will meet the Churchill Chargers at Northeast Stadium.

The 1968 Homecoming festivities will include: a Tea, a Dance, and the Crowning of the Queen. All these activities are sponsored by the Mac Student Council. The Council has been busily at work, mailing out invitations to MacArthur graduates, organizing plans for the celebration dance, and directing the elections of the Homecoming Queen, and her Duchesses.

The Tea, to be held in honor of Mac-Exes, is scheduled for Friday, October 11, from 1 to 5 p.m., in the school's Homemaking Department.

The "Crowning of the Queen" will take place at halftime Saturday night. The Queen and her court, which will consist of 12 duchesses — five seniors, three juniors, two sophomores, and two freshmen, will be introduced at the halftime ceremony. And, of course, following the game Saturday night, will be the traditional Homecoming Dance. The Dance is to be held at the North Star Mall, in the Community Hall, from 10 p.m. to 1 a.m. Music will be provided by "The Originals, with Fats Cooper and Little Aretha." Tickets for this dance are on sale at \$2.50, stag or drag.

Mr. Sidney King, Council Sponsor, commented on the progress of Homecoming plans, "Each member of the Council is enthusiastic and optimistic about this year's Homecoming. This is obviously the year of Brahma spirit, and we want to ask everyone's cooperation in making this Homecoming week a successful one."



The Student Council, led by President Ken Pearce (left), has been working for weeks to prepare the Homecoming weekend.

Queen Selected But Not Revealed

With the Homecoming Game only a week away, the Queen and her Court have now been selected.

The Court is compiled of 12 MacArthur girls. The Queen herself will be a senior. She will have four senior duchesses, three juniors, two sophomores, and two freshmen. Odile Decoble, Mac's foreign exchange student, will also serve as one of the Queen's senior Duchesses.

Advisories voted last week on their individual choices for the Court, and the run-offs were held this week.

The Queen and her Court will be revealed at the Mac - vs - Churchill game.

\$9.50 Bargain For Brahmas

Opportunity knocks; the 1969 publication's packet may be purchased for \$9.50 or secured with a \$5.00 down payment by October 15. The initial drive which began Monday entitles MacArthur students to receive three printed works spanning the entire year.

All transactions are conducted through the advisory representative. After the deadline, the \$4.50 remittance on down payments must be accounted by December 5.

Each package purchaser obtains a subscription to the "BRAHMA TALES", the bi-weekly newspaper, and is assured ownership of the year-end-distributed "TAURUS", the anthology, and the summer-delivered "BRAHMA", the annual.

Preparation for the sale of last year's original snapshots, some of which were reprinted in the annual, is scheduled for the last week in October. At that time, 1964 and 1967 annuals, surpluses from those years, will be sold for \$3.00 each.

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File 13



By Brenda Speert

... the ground-breaking extension and renovation of the MacArthur campus is overwhelmingly appreciated, but the lengthy trench lines which span valuable parking space and the unnerving ditches on the road encircling the north side of the school create an automotive gauntlet. It is hoped that preference will be given to remedy this situation as soon as possible. Small, low built vehicles, like one owned by at least one member of the BT staff, cannot sufficiently cushion the change in elevation.

... Mrs. Helen Mays, Librarian, reports that progress is being made on the MacArthur Library. Not only have 650 new books been housed on the shelves, but also romance has flourished; two aids of the twenty-two student staff have become "steadys".

... One study hall supervisor upset with the constant traffic through her cafeteria territory, reroutes campus short-cutters around the band hall for a more beneficial cross-country hike.

... Senior English teacher, Mrs. Marilyn Jones, deserves recognition for her instructional perseverance. Harassed by construction sounds, Mrs. Jones, nevertheless, projected her lessons audibly by using a portable microphone.

... Seventh period students in the six hundred wing received a preview of the drama department's upcoming play. Startled by screaming, ranting, and raving, people poured out of their classrooms to find the cause of the disturbance. Debbie Cox and Susan Ivanosky were simply rehearsing their roles and did not realize the door was ajar.



With the six-weeks' tests fast approaching, books are getting the best of MacArthur students including this poor soul.

Six Weeks Tests Scheduled Progress Reports Issued

Before the first six-weeks' grading period ends October 11, MacArthur High School students will be subjected to six-weeks tests.

English and social studies tests will be given Tuesday, October 8; on Wednesday, October 9, mathematics and foreign language tests will be given; and science and all other tests are scheduled for Thursday, October 10.

Some teachers prefer weekly and unit tests, and do not administer a six-week' test. However, if a test of any type is planned during these three days, it will be according to the designated schedule.

Throughout the school year, progress reports will be issued to students who are doing outstanding, near failing, or failing work. These reports are a media of communication between administration, parent, teacher and student; and serves as an action generally successful and appreciated by both student and parent.

The reports are administered anytime necessary, usually the third or fourth week in a grading period, at the teacher's discretion. They cover academic progress, attendance, tardiness, and conduct; and must be signed by a parent and returned to the teacher to avoid disciplinary action.

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Mac Tops District, SA In NMS Semi-finalists

"These students are to be most highly commended, not only for attaining such distinguished recognition as individuals but also for bringing this superior honor home to MacArthur." The students Mrs. Dale Hull, senior counselor, was referring to are: Pat Carlson, Richard Carnes, Stanley Crawford, Lucinda Dobbs, Hal Moore, Robert Moreland, Mike Parker, Roy Paulson and Robert Williams, MacArthur's nine National Merit Scholarship semi-finalists.

This year, nine of the seventeen Semi-Finalists from the Northeast School District were MacArthur students.

The semi-finalists were the highest scorers in their states on the National Merit Scholarship Qualifying Test, given during their junior year on February 24, 1968. The test was given in 17,500 schools in the United States. The 15,000 nationwide semi-finalists, who are in the upper two per cent of the students expected to graduate from high school in 1969, will compete for 3,000 Merit Scholarships.

Two types of scholarships will be awarded: A one thousand dollar gift from the state and a four year scholarship provided by some 400 corporations, foundations, colleges,

unions, trusts, professional associations, other organizations and individuals. The four year scholarships may be worth up to six thousand dollars, depending on the winner's need.

To be eligible for these Merit Scholarships, semi-finalists must receive the endorsement of their schools, submit scores from a second examination about their achievements and interests.

High school grades, accomplishments, leadership qualities, extra-curricular activities and school citizenship of the Finalists are evaluated along with



The MacArthur, NMS semi-finalists who have brought such distinguished recognition to both themselves and their school are from left to right: (front row) Robert Williams, Pat Carlson, Cindi Dobbs, Richard Carnes; (back row) Hal Moore, Mike Parker, Steve Paulson, Robert Moreland and Stan Crawford.

test scores in selecting Merit Scholarship winners.

Also to be congratulated are the ten commended students, who had Selections Scores of 134 or better. Semi-finalists had Selection Scores of 142 or better. The Commended Students are: Jean Eby, Joe Fulton, Paulette Gibson, David Griffis, Dixie Langridge, Vincent Leyendecker, Kenneth Pearce,

Thomas Sickman, Lee Ann Tindell, and Randy Williams.

The winners in the 1968-69 Merit Program will be announced in early May, 1969. So far 18,700 students have received Merit Scholarships in the thirteen annual programs. Nearly sixty million dollars in financial assistance has been expended or committed through the Merit Program.

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COACH



Being a football coach involves a great deal of patience, hard work, and knowledge.

But at no time is a football coach and his emotions more exposed than during a game.

On these pages, are several shots of headcoach Vern McManus during and after the Austin High game. We are reminded of a statement once made by Knute Rockne, Notre Dame's immortal coach.

"A football coach nearly lives and dies with every play."

